

Anjuman Islam Janjira Degree College of Science Murud-Janjira, Raigad-402401 Affiliated to University of Mumbai	
Class: -F.Y.B.M.S	Subject: Business Start – up Skills
Semester:- I	Course code: -
Exam Event:- (SH) Winter 2025	Marks: - 30
Date: - 13/11/2025	Duration: - 1:00 Hours

- N.B. – 1 – Attempt Any Two questions from the following.**
2 – Draw neat labeled diagram whenever necessary.
3 – Figures to the right indicate full marks.



Q.1. Answer the following:

- A.** What are the key technological advancements and characteristics of industry 4.0? **07**
- B.** How does talent acquisition and management pose challenges for growing start -ups? **08**

Q.2. Answer the following:

- A.** Define what constitutes a business start up and discuss it's essential characteristics. **07**
- B.** What are the various sources of funding available to business startups in India, **08**
and how do they differ in terms of accessibility and suitability?

Q.3. Answer the following:

- A.** What are the key features that differentiate a startup from a traditional business? **07**
- B.** Discuss the role of venture capital and angel investors in financing early stage **08**
ventures and fostering innovation.